



# CIEA-Seminar 2002

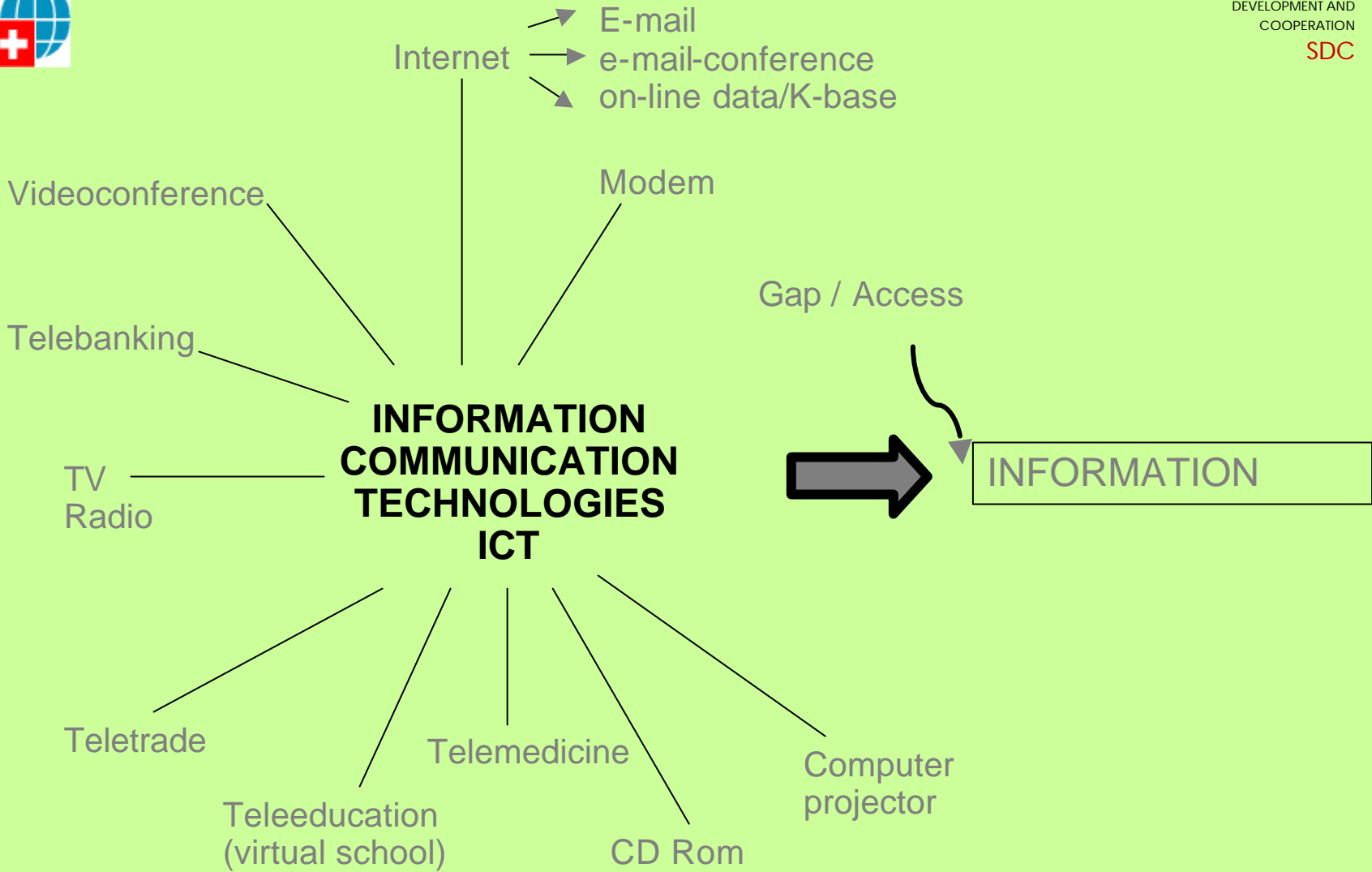
How best to obtain, use and communicate knowledge

Knowledge-management and networks: a current  
challenge to agricultural training

**Presentation by Walter Fust,**

SDC Director-General and Chairman of the

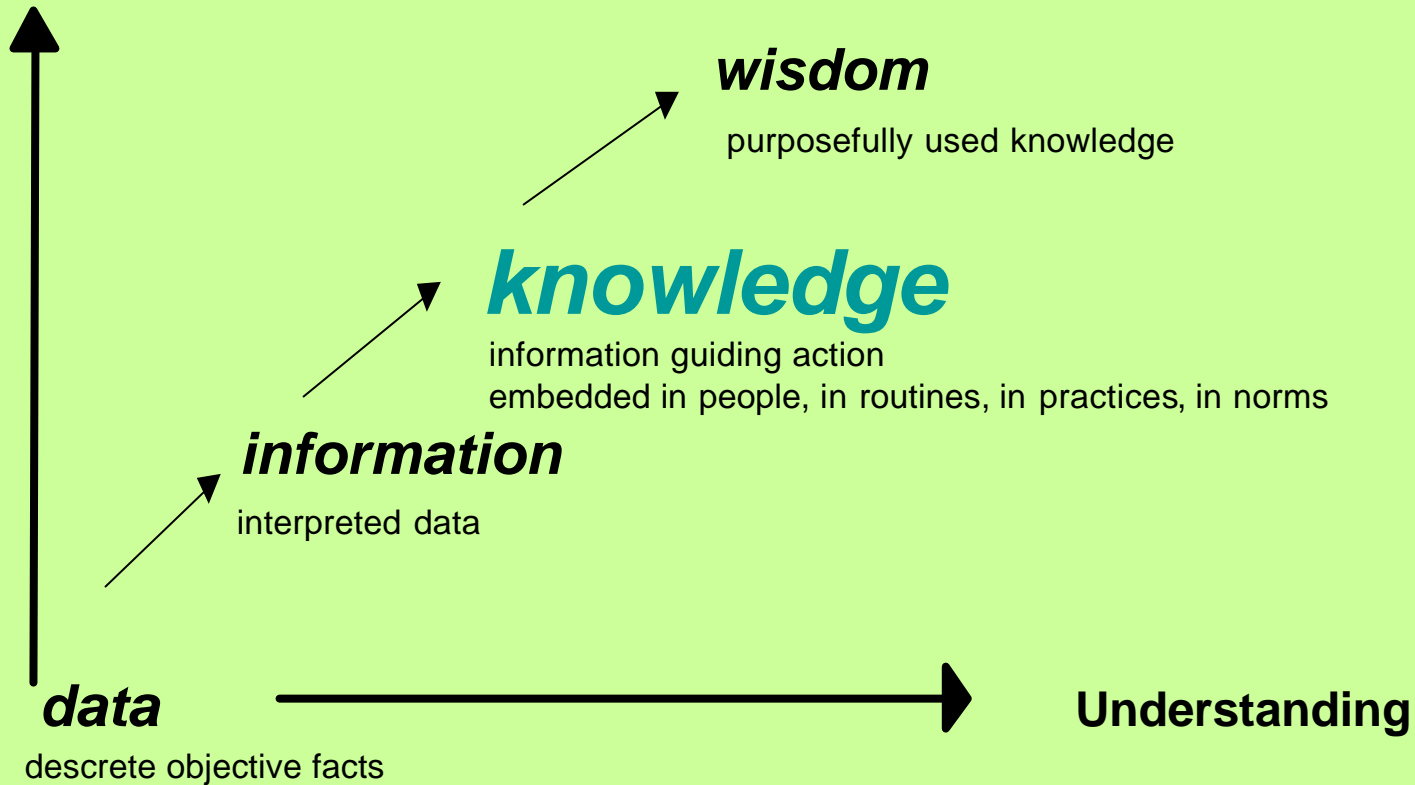
Executive Committee, Global Knowledge Partnership (GKP)

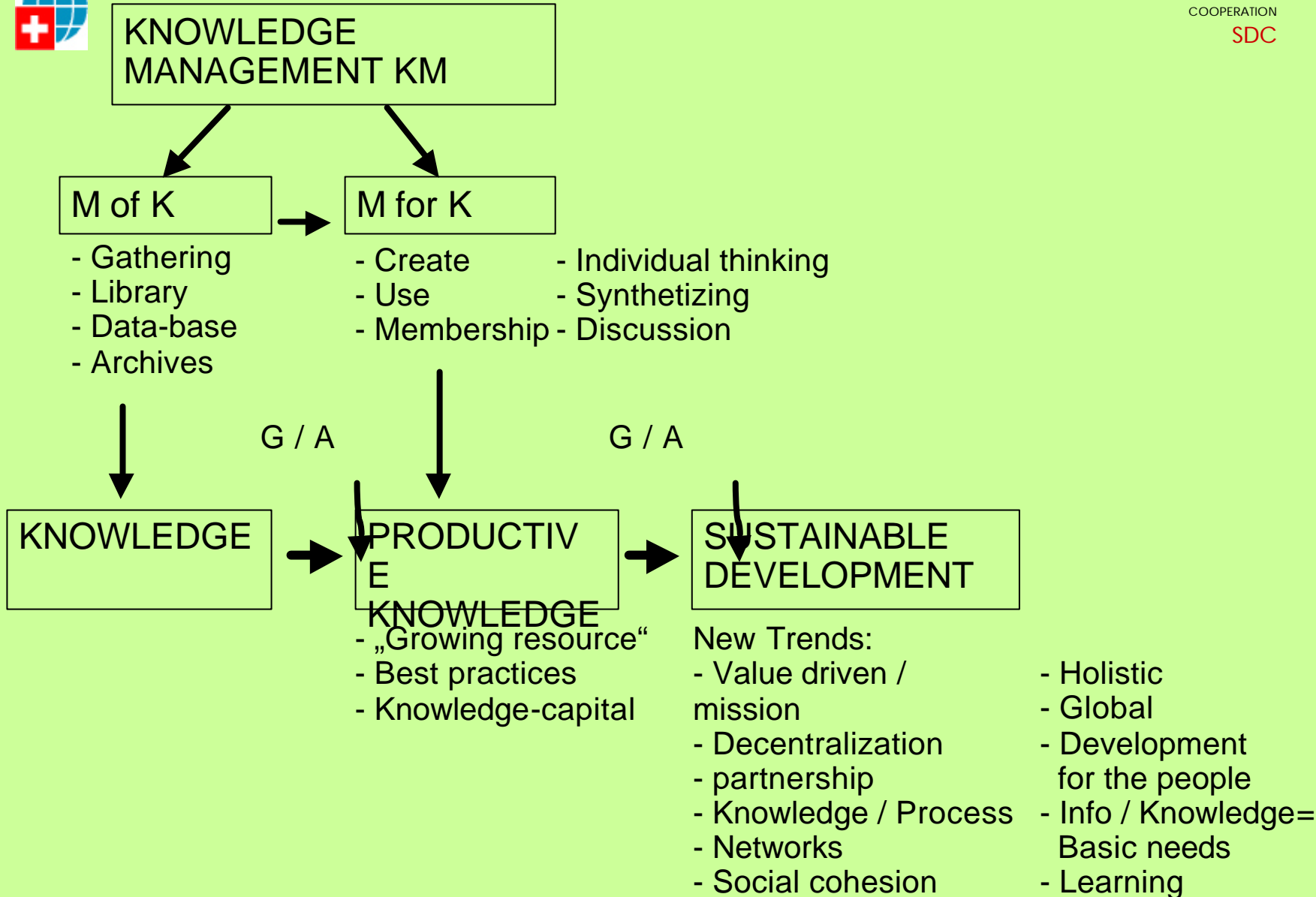




# Focus on „Knowledge“

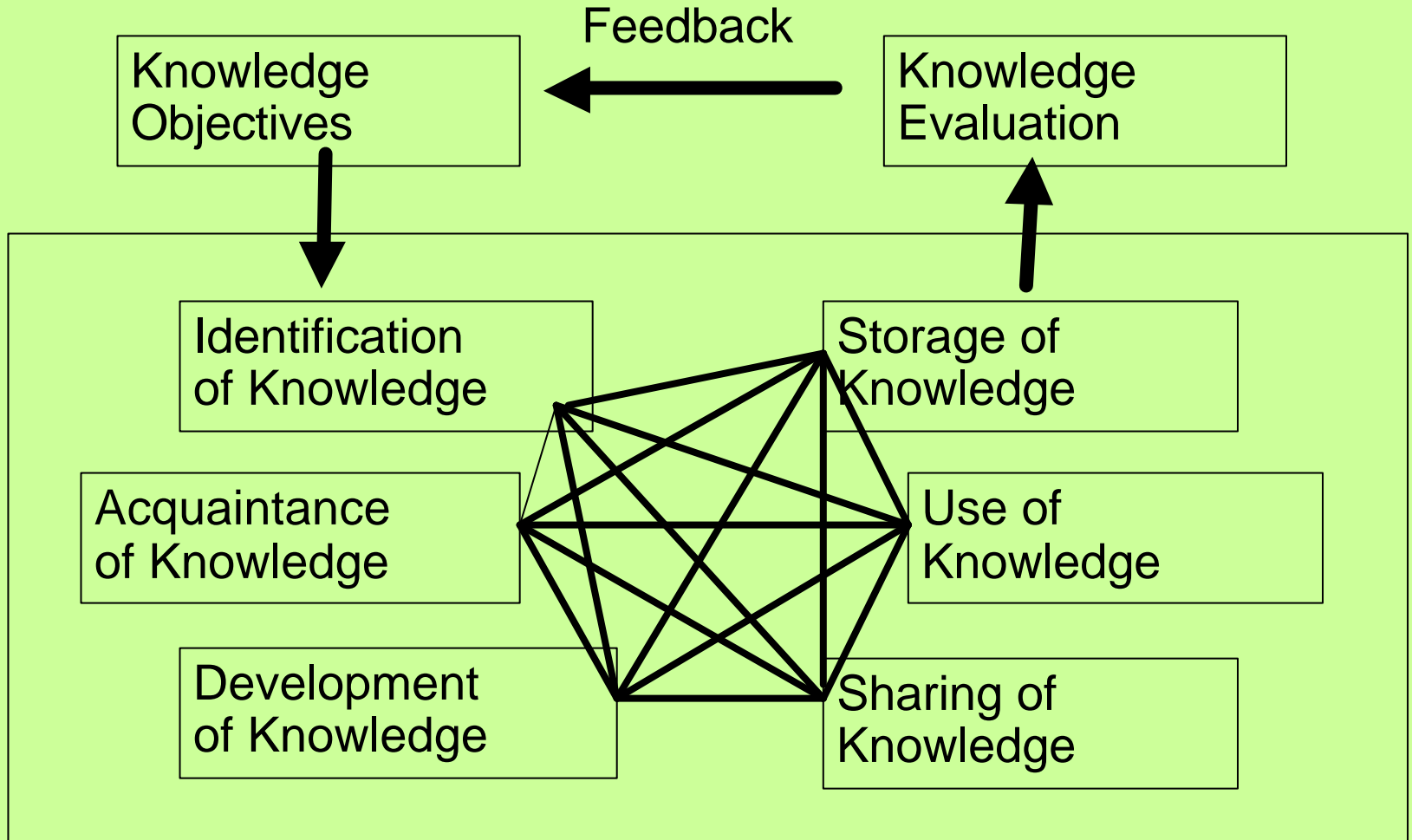
## Context dependence







# Structural elements and key processes of knowledge management





# Knowledge sharing

„Knowledge sharing cannot be conscripted, it can only be volunteered“

(David Snowdown, IBM)

For better knowledge-sharing, **we can:**

- adapt structures
- improve conditions
- adopt methodologies and instruments
- and learn from successes and failures.



# Knowledge-sharing within SDC

SDC's efforts concentrate on four levels:

- SDC develops and secures **its own knowledge** (KM for validating institutional memory)
- SDC collaborates **with partners** („learning partnerships“) in capitalising and providing access to experiences.
- SDC **supports partner** organisations in their efforts towards mobilising of local knowledge, transformation of knowledge and learning.
- SDC follows **multilateral initiatives** (GKP) on ICT4D.



# Global Knowledge Partnership (GKP)

Chair of the GKP Executive Committee: Walter Fust, SDC

GKP Secretariat: NITC Malaysia, Kuala Lumpur

- The GKP is a demand driven evolving **network of public, private and civil society organizations.**
- GKP aims to **promote broad access** to – and **effective use** of – knowledge and information as tools of equitable sustainable development.
- GKP members are committed to **share information, experiences and resources** to realize the potential of information and communication technologies (ICTs) to improve lives, reduce poverty and empower people.



# GKP Objectives / Activities

- **Facilitating **advocacy**** in Global Policy Dialogues on ICT for Development
- **Providing **services**** that enhance members' individual and collective efficiency and effectiveness
- Increasing the **availability of **information**** and sharing knowledge on ICT for development and empowerment

= > see GKP Portal

[www.globalknowledge.org](http://www.globalknowledge.org)



# GKP and Agriculture

GKP Objectives and Links to Agriculture include e.g.

- amplify **voices of rural communities** in global policy dialogues on ICT4D
- **access to collaborative initiatives**, GKP marketplace and information
- **exchange** of knowledge on best practices, etc.



# ICT and Agriculture

**Knowledge** has always been a **core resource** for development in general and **agriculture** in particular.

The rapid development of **ICT's** facilitates the transport and transformation of signals and information due to:

=> **higher speed,**

=> **easier interactivity, networking and**

=> **lower costs of communication**



# Key Potentials of ICT for Agriculture

- **Access to Information**, on
  - => market prices and demand
  - => weather forecasts, warnings
  - => products and innovation, rights
  - => crop mapping (e.g. prize information system for S.Asia)
- **Knowledge Sharing**, on
  - => best practices, opportunities
  - => rights, support schemes etc.
- **Direct Marketing**
- **Coordinated action, defending interests**



# Networks

**The future belongs to multistakeholders  
networking**



# CIEA-network

- CIEA is an unique global network among persons and institutions interested in agricultural training.
- CIEA is a network, whose benefits should be used more deeply.
- CIEA can benefit from the new ITC's to foster its strategic success position in the landscape of international initiatives.